



J.C.D.P.C.

Jefferson County Drug Prevention Coalition

MISSION STATEMENT

"Motivating Jefferson County to change the culture of substance abuse acceptance."

VISION STATEMENT

"Empowering our community to make substance abuse prevention a priority; celebrating healthy lifestyles."

MEETING MINUTES: Wednesday, January 3, 2018 from 9:00 a.m. – 10:30 a.m. in Windsor's PDC Rm

Attendance: Jillian Bissell, JCDPC; Heather Craig, NCADA; Sara Evancho, BJC School Outreach; Amy James, Mercy; Kevin Koch, Walgreens; Elizabeth Makulec, KUTO; Jamie McCarthy, Mercy; Jim McDermott, Big River Ambulance; Amanda Purdum, DEA; Alicia Towery, JCDPC; Cynthia Weber, CenterPointe

1. OPENING (10 min.)
 - a. Call to Order
 - b. Welcome and Introductions
 - c. Approval of Minutes- Motion: Sara 2nd: Amanda
2. Acknowledgements/Accomplishments – ***Visit with Peace Pantry in Cedar Hill (Jillian & Heather); Round Table Opioid Discussion (Sen Claire McCaskill); Courage to Speak Parent Night (Fox); Free Narcan issued to inmates being released from jail; Mercy has their Naloxone training next Friday by NCADA; NCADA has a medical marijuana presentation on the 19th***
3. TRAINING/GROUP DISCUSSION (20 minutes):
Topic: "40 Developmental Assets" (Kristin Bengtson): CANCELLED (out sick)
4. Reports (15 min.)
 - a. Executive Board- ***In need of EB members; Planning a spring fundraiser; Always talking about sustainability***
 - b. Teen Advisory Board (TAB)/JMCF Youth Leadership Development Grant- ***Had TAB Retreat yesterday. Teens learned ways they can approach their peers, more specifically their friends, on talking about drug use and their behaviors/decisions. Did some strategic planning for the upcoming year. The final write up is due Feb 1 and grant for June is due Feb 15th.***
 - c. AMA Healthy Living Grant (Rx Safety Education Campaign)- ***Survey went out to pharmacists and physicians; Report due March 17th***
 - d. Drug Free Communities- ***Budget revision approved by SAMHSA (Alicia is now 80% DFC & 20% with JCHD = 1 day per week); Financial reports, etc...; Sending Alicia and Morgan to CADCA Forum in February***
5. IMPORTANT UPDATES (15 min.)
 - a. General Coalition- ***Working with a free grant writer on a new SAMHSA grant that for DFC and former DFC coalitions who focus on youth opioid and prescription medication use.***
 - b. Partners
 - c. Work groups
6. Work Group(s) (30 min.)
Topic:
 - DFC Campaign Funds
 - ***Physician education? How will funds be used? Finding a distribution list on how to reach these physicians***



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- *Have over \$9,600 in DFC's campaign budget. Can be used on educational resources, billboards, newspaper ads, etc.*
- *Could have a conference with speakers, credentialed for continuing education, and food (not spent with DFC)*
- *Could spend some money on the mobile phone ads for the TAB PROM Campaign*
- *Could develop our own webinar/training that is credentialed for physicians (PDMP)*
- *Money spent on TAB activities and their PROM Campaign*
- *New ideas/thoughts: Media Education; Video highlighting first responders similar to St Charles; Utilize advertisements in Leader during drug awareness weeks; Role play between parents and their kids (utilize theatrical programs in schools?); Parental mentorship program; 1 minute messages for parents and kids; Collaborate with Boy Scout and Girl Scout troops; Back to school fair – Highlight ways for parents to model behavior*

7. ADJOURNMENT (10:30 a.m.)

10:30 – 11:00 Networking Opportunity offered at end of meeting

NEXT MEETING:

Date: Wednesday, February 7, 2018

Location: Windsor's PDC Room

Training Topic: Kristin Bengtson: 40 Developmental Assets