

Jefferson County Drug Prevention Coalition (J.C.D.P.C.)

Executive Board Agenda

Mar. 15, 2017

9:00 a.m. - 11:00 a.m. in PDC Room at Windsor

Attendees: Brian Caplinger, Amy James, Alicia Towery, Jillian Bissell, Kristen Bengtson, Gabby Ayres, Lindsay Thomas, Chris Wilburn, Jennifer Younce, Sara Evancho

Welcome & Open- meeting opened at 9am

Approve Minutes from previous Mtg- approved Sara, second Gabby

Discussion Points:

CADCA Mid Year Meeting:

- attendees- 3 adults, 1 youth built into DFC budget to attend, July 23rd-27th, all expenses paid, it will be held in Atlanta
- Conference is 4 days; you pick tracks that you want to attend (topics cover interworking of coalitions & general education of drug trends). Great opportunity to get ideas from other coalitions
- Jillian will send those interested in attending the link to get more info (Gabby, Amy & Chris) – Need a decision by April 4th
- Alicia will definitely be one of the adults attending

Sustainability:

- Suggested that Brenda, Kristin & staff create sustainability documents to get ball rolling and then bring back to EB to review/approve
- Will give direction to the Board; board will be involved with the decision making
- Brenda is working on the case statements

COMTREA:

- Conversations with Susan Curfman (COMTREA's CEO) for her to learn more about the coalition on a deeper level
- She is interested in our sustainability and how it will fit in with them
- School liaisons were a hot topic- might be a good fit for coalition involvement.
- She didn't say anything to the fact that she couldn't bring us on; very good conversation

Vote Needed:

- Board Secretary (we had a temporary fill)-vote to approve Chris as secretary, Kristin made motion and Sara second, vote approved

New Mtg style/agenda:

- Discuss a more intentional and helpful meeting layout/agenda
- Lindsay explained the "effective meeting management" for our executive board meeting
- Lindsay can be the facilitator for this format.

Reports:

Financial budget

- Report handed out: \$9000 for DFC campaigns (needs to be spent by September 30th) &, \$10,000 grant to target rx drug safety (funds to be spent within 1 year – Actual date to be confirmed)
- 3 rounds of compliance checks for officers is funded under DFC; last checks were completed in 2015
 - Have only provided positive promotion of businesses that did not sell to minors in the past (negative publicity could affect our relationships) – Newspaper ads might be an idea for funds
 - Sheriff's office does the check and sends to state but no prosecution has occurred, but still has value to point out a flaw and provide training
- Match is doing well, have until end of Sept, have \$127,431 and need \$187,500

TAB (Alicia)- stickers could be used in the Leader

Coalition (Jillian)-

- Updates on new logo (brochure, business cards, etc...) – See notes in Old/New Business
- Healthy Living grant just received (\$10,000) - “candy crush” theme for posters (pediatrician offices) & possibly make it interactive. Drop box locations to be advertised on posters & billboards that target older audience

MIP Educational Session (JC Juvenile Office):

- Brian, Penny, and Adam attended
- has evaluations to give coalition
- asked students what the takeaway was
- If they were caught with alcohol, have 2 different programs for 1st offenders and then repeat offenders
- need newer video to replace Matt Damon video; Gabby has access to a more recent video that has famous people in recovery and University of Utah has interactive program, Meth Mouse, that shows the effects of chemicals on the brain;

Old/New Business (if needed):

Logo next steps

- everyone has seen the new logo and approved (shows outline of Jefferson County)
- Research cards, business cards, brochure, & coalition's informational one-pager is updated (just waiting on logo without white background to complete). These documents and funds used to purchase were approved.

Events (participants needed):

- Mastodon Fair Family Day this weekend (highlight TAB & medicine candy lock box display)
- Seckman Wake Up Day (March 28th): All-day event in a classroom setting (coalition to conduct a marijuana jeopardy game that provides interaction with students – provided by KC coalition)
- Interactive info would be more effective for the fairs

- We should not use myth and fact sheets because most people remember myths as facts or incorrectly
- PDMP- they are expecting the county council to vote against it, next meetings are March 27th, April 10 and 24th. Will be voting on the 24th; PDMP Resolution suggested for JCDPC's EB to sign in show support of the PDMP
 - Suggested that community members who attend these meetings wear similar shirts (color, design, etc.) in order to show solidarity and to let council members know why we are there. Jillian to contact Sue (COMTREA) & Kelley (JCHD) regarding this.

Meeting adjourned at 10:35am

Next EB mtg scheduled for April 19, 2017, 9-11 AM in PDC Room at Windsor